FOR IMMEDIATE RELEASE
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ASHLEIGH BARTY, WORLD NO. 1 AND REIGNING FRENCH OPEN CHAMPION, JOINS 2020 VOLVO CAR OPEN FIELD

*Barty captured the season-ending WTA Finals title this past week, taking home the largest prize money amount in the history of professional women’s tennis*

Social Media: World No. 1 & reigning French Open champion @AshBarty will compete in the 2020 @VolvoCarOpen. She won the @WTAFinals title over the weekend to end an incredible season. Barty joins @Simona_Halep, @BelindaBencic, @KikiBertens & more. Tickets available now: tickets.volvocaropen.com

CHARLESTON, S.C. – World No. 1 Ashleigh Barty will compete in the 2020 Volvo Car Open, April 4 - 12 on Daniel Island in Charleston, SC. Barty is the reigning French Open champion and the newest winner of the WTA Finals. She joins fellow Grand Slam champions Simona Halep, Sloane Stephens and Garbiñe Muguruza in the 2020 player field, as well as fellow top 10 players Halep, Belinda Bencic and Kiki Bertens.

“I am so proud of what my team and I have been able to accomplish this year, it has been an incredible season,” said Barty. “I’m looking forward to continuing the momentum in 2020. I’m thrilled to add the Volvo Car Open to my tournament schedule and return to Charleston, one of my favourite places to play and visit.”

Barty’s 2019 season included a series of firsts for the 23-year-old Australian. She won her first Premier Mandatory title at the Miami Open, her first Grand Slam title at the French Open, her first WTA Finals title in her tournament debut and she reached the World No. 1 ranking for the first time. Barty is the first Australian woman to be ranked number one in the world in more than 40 years.

In addition, she captured the title in Birmingham and reached the finals in Sydney and Beijing.

The 2020 Volvo Car Open is Barty’s second time competing in Charleston’s main draw. She reached the fourth round in 2018.

The WTA Finals offered a record-breaking $14 million in prize money for the year-end tournament. By winning the event, Barty received $4.42 million, the largest prize money for a winner in women’s tennis given out to date.

“This will be an opportunity for our fans to see for themselves what an incredibly talented, tenacious and likeable competitor Ash Barty is,” said Tournament Manager Eleanor Adams. “It’s an honor for us to welcome her back to our tournament - this time as the number one player in the world!”
The Volvo Car Open will celebrate its 20th year in Charleston in 2020. The tournament relocated to Charleston from Hilton Head Island, where it was held from 1973 – 2000.

The nine-day Volvo Car Open is the largest women’s-only tennis tournament in North America. The event attracts an average of 90,000 attendees and more than 100 of the top singles and doubles tennis players to Charleston every year.

Patrons have the option to choose from individual tickets, ticket packages and travel packages. Ticket prices range from $25 for an individual session to $540 for an all-inclusive weeklong package with complimentary access into a private hospitality suite. The Volvo Car Open also offers packages that include premium seats, ticket savings and membership into the tournament’s Ace Club.

For more information on the tournament and ticket options, visit volvocaropen.com or call 843.856.7900.

About the Volvo Car Open:
The Volvo Car Open is North America’s largest women’s-only tennis tournament. The event, formerly known as the Family Circle Cup, moved to Charleston, S.C., in 2001 from Hilton Head Island, S.C., and will celebrate its 48th tournament in 2020. The Volvo Car Open welcomes more than 90,000 spectators each year. The tournament features a singles draw of 56 players, a qualifying draw of 32 players and a doubles draw of 16 players. In conjunction with Tennis Channel and WTA Media, the Volvo Car Open is showcased from the first ball struck in main draw competition to the last ball played in finals, throughout the U.S. and 174 international partners. The tournament receives more than 100 hours of tennis coverage; live from Charleston, broadcast across the globe to millions of fans. The tournament is operated by Charleston Tennis, LLC. For more information on the Volvo Car Open, visit http://www.VolvoCarOpen.com, call (843) 856-7900, email info@volvocaropen.com, Facebook (Volvo Car Open), Twitter (@VolvoCarOpen) or Instagram (VolvoCarOpen).

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