



WTA 500

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CREDIT ONE CHARLESTON OPEN WINS 2025 WTA 500 TOURNAMENT OF THE YEAR

Charleston professional tennis tournament wins fourth consecutive top honors title from the WTA Tour

CHARLESTON, S.C. – The Credit One Charleston Open, North America’s largest women’s-only professional tennis event, was announced today as the **WTA 500 Tournament of the Year** for the fourth consecutive year. This prestigious recognition, awarded by the Women’s Tennis Association (WTA), is voted on by the players and honors a tournament for the excellence of its staff and organization, its passionate fans and its broader commitment to tennis and its athletes. The Credit One Charleston Open was selected from among 18 WTA 500 tournaments worldwide, competing against events in North America, Australia, Europe, China and the Middle East, among other international locations.

“Earning this honor again in 2025 is a proud moment for everyone who brings the Credit One Charleston Open to life each year,” said Bob Moran, President of Beemok Sports & Entertainment. “This recognition belongs to our incredible team, whose passion and attention to detail set the standard for excellence, and to the Navarro family, whose unwavering support and vision continue to elevate this event and our sport. We remain deeply committed to growing women’s tennis, celebrating its athletes and delivering a world-class tournament in Charleston.”

The 'Tournament of the Year' awards are divided into three categories, reflecting the different levels of WTA tournaments. The winners for 2025 are:

WTA 1000: Cincinnati Open

WTA 500: Credit One Charleston Open

WTA 250: Prudential Hong Kong Tennis Open

“I always look forward to coming back to Charleston each year. The site, city, fans and energy makes the experience so positive for me and all the players,” said Jessica Pegula, 2025 Credit One Charleston Open champion. “Overall the facilities are simply world-class.”

The Credit One Charleston Open will return March 28 - April 5, 2026. Current player commitments include World No. 6 Pegula, World No. 7 Madison Keys and World No. 15 Emma Navarro.

“I am delighted to share that once again the Credit One Charleston Open has been selected as the recipient of the WTA 500 Tournament of the Year, marking an extraordinary fourth consecutive year of receiving this honor,” said Portia Archer, WTA CEO. “I would like to extend my sincere thanks to the Charleston team for creating an environment where athletes feel supported, comfortable and able to compete at their highest level. Their dedication and tireless efforts have established a well-deserved reputation and set an inspiring benchmark for others.”

In April, Credit One Bank extended its title partnership of the Credit One Charleston Open through 2031 and announced the tournament will offer equal prize money beginning in 2026, a historic milestone for the event. This move reflects the bank’s belief that women athletes deserve equal investment and opportunity, and further cements Charleston’s role as a leader on the Hologic WTA Tour. With this announcement, the Credit One Charleston Open becomes the first standalone WTA 500 tournament to

voluntarily increase prize money to match comparable ATP 500 events.

The nine-day Credit One Charleston Open showcases a singles draw of 48 players, a qualifying draw of 24 players, and a doubles draw of 16 players. The event traditionally hosts more than 90,000 attendees on Daniel Island.

The Credit One Charleston Open has been a pioneer in women's professional sports since 1973, paving the way for female tennis players to receive equal recognition, respect and compensation in the sport. The tournament has a long history of breaking new ground in tennis, having been the first women's tennis event to offer \$100,000 in prize money in 1973 and the first to be broadcast live on network television. The inaugural champion, Rosie Casals, received a check for \$30,000, which was the largest prize money payout awarded to a woman that year. Originally held on Hilton Head Island, the event relocated to Charleston in 2001 and is now played at the LTP Daniel Island tennis center, home to Credit One Stadium.

Tickets are currently on sale at creditonecharlestonopen.com or by calling (843) 856-7900. For additional information, please email info@creditonestadium.com or visit creditonecharlestonopen.com. When purchasing tickets for the 2026 Credit One Charleston Open, patrons have the option to choose from [single session tickets](#) and a limited number of [ticket packages](#), including the Intro Package and MUSC Family Weekend Package. Packages provide exclusive and premier views of the court, as well as the best value on tickets. Special discounts are available for juniors, seniors, USTA members and military members. Juniors aged 16 and under receive complimentary general admission with the purchase of an adult ticket, courtesy of Credit One Bank.

About the Credit One Charleston Open:

The Credit One Charleston Open is North America's largest women-only tennis tournament. In 2026, the tournament will become the first standalone WTA 500 to offer equal prize money. Formerly known as the Family Circle Cup and Volvo Car Open, the event relocated to Charleston, S.C., in 2001 from Hilton Head Island, S.C., and celebrated its 50th anniversary in 2022. Recognized as the WTA 500 Event of the Year in 2022, 2023 and 2024, the tournament traditionally attracts more than 90,000 spectators each year. It features a singles draw of 48 players, a qualifying draw of 24 players, and a doubles draw of 16 players. In partnership with Tennis Channel and WTA Media, the Credit One Charleston Open is broadcast from the first ball struck in main draw competition to the last ball played in the finals, reaching audiences across the U.S. and through 174 international partners. The tournament receives more than 100 hours of live tennis coverage, engaging millions of fans worldwide. The Credit One Charleston Open is owned and operated by Charleston Tennis, LLC. For more information on the Credit One Charleston Open, visit creditonecharlestonopen.com, call (843) 856-7900, email info@charlestontennisllc.com, Facebook (Credit One Charleston Open), Twitter ([@CharlestonOpen](#)) or Instagram ([@CreditOneCharlestonOpen](#)).

About Credit One Bank:

Credit One Bank is one of the fastest-growing credit card issuers in the U.S. Founded in 1984 and headquartered in Las Vegas, Credit One Bank offers a full spectrum of credit card products including cash back and points-based cards as well as high-yield certificate of deposit and savings accounts. Credit One Bank is also an official partner of the Las Vegas Raiders and the Official Credit Card of NASCAR, the Vegas Golden Knights, and Best Friends Animal Society. Learn more at CreditOneBank.com, in our [Newsroom](#), or on social media ([@CreditOneBank](#)) on Facebook, Instagram, Twitter, YouTube and LinkedIn.

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